

# SPONSORSHIP OPTIONS



## SWAG IN BAG SPONSOR

8 EVENT TICKETS

PLACE LITERATURE OR PROMOTIONAL ITEM IN SHOPPERS' SWAG BAGS

COMPANY NAME LISTED ON EVENT WEBSITE

**\$1,000 Level**

## SHUTTLE SPONSOR

10 EVENT TICKETS

PLACE LITERATURE OR PROMOTIONAL ITEM IN SHOPPERS' SWAG BAGS

COMPANY NAME LISTED ON EVENT WEBSITE

LOGO DISPLAYED ON EVENT WEBSITE

SHOUT OUT ON SOCIAL MEDIA

LOGO DISPLAYED ON SHUTTLE

**\$2,000 Level**

## SHOPPING BAG SPONSOR

16 EVENT TICKETS

PLACE LITERATURE OR PROMOTIONAL ITEM IN SHOPPERS' SWAG BAGS

COMPANY NAME LISTED ON EVENT WEBSITE

LOGO DISPLAYED ON EVENT WEBSITE

SHOUT OUT ON SOCIAL MEDIA (MULTIPLE)

LOGO DISPLAYED ON SIGNAGE AT EVENT ENTRANCE & IN PROGRAM

**\$2,500 Level**

Which one is right for you?



☐ **Swag in Bag Sponsor: \$1,000** – Want to be a part of the action? We will gladly stuff the shoppers' market totes with literature/logo items from your company! You supply the items; we do the rest. That way, every shopper will get something from you. The amount you donate is unlimited. We just ask that you provide enough for the 500 market totes but if you send extra, we will hand them out as shoppers enter. (up to 5,000!!)

☐ **Shuttle Sponsor: \$2,000** – As parking is in such demand at the event, we provide a front door shuttle service from our over-flow parking lot across the street. The shuttle brings shoppers to and from the front entrance for easy access to shopping. Shoppers love it and your logo can be grandly displayed on the shuttle!

☐ **Shopping Bag Sponsor: \$2,500** – The first 200 shoppers each day of the event receive a Market Tote when they arrive. The demand to be first in line creates a line that wraps around the building! They are a coveted item for our attendees. YOUR company can be the exclusive sponsor to make this happen!

**We can go on and on, but we know your time is valuable.** If you want to learn more about sponsoring the 2026 Fort Wayne Village Marketplace, [email](mailto:villagemarketplace2@mail.com) us at [villagemarketplace2@mail.com](mailto:villagemarketplace2@mail.com) or simply call (260) 615-1082 today. Thank you. We look forward to working with you.