

SPONSORSHIP OPTIONS

Which one
is right for
you?



Swag in Bag SPONSOR

8 EVENT TICKETS

PLACE LITERATURE OR
PROMOTIONAL ITEM IN
SHOPPERS' SWAG BAGS

COMPANY NAME LISTED
ON
EVENT WEBSITE

\$1,000 LEVEL

SHUTTLE SPONSOR

10 EVENT TICKETS

PLACE LITERATURE OR
PROMOTIONAL ITEM IN
SHOPPERS' SWAG BAGS

COMPANY NAME LISTED
ON
EVENT WEBSITE

LOGO DISPLAYED ON
EVENT WEBSITE

SHOUT OUT ON
SOCIAL MEDIA

LOGO DISPLAYED
ON SHUTTLE

\$2,000 LEVEL

SHOPPING Bag SPONSOR

16 EVENT TICKETS

PLACE LITERATURE OR
PROMOTIONAL ITEM IN
SHOPPERS' SWAG BAGS

COMPANY NAME LISTED
ON
EVENT WEBSITE

LOGO DISPLAYED ON
EVENT WEBSITE

SHOUT OUT ON SOCIAL
MEDIA (MULTIPLE)

LOGO DISPLAYED ON
SIGNAGE AT EVENT
ENTRANCE & IN PROGRAM

\$2,500 LEVEL

- **Swag in Bag Sponsor: \$1,000** – Want to be a part of the action? We will gladly stuff the shoppers' market totes with literature/logo items from your company! You supply the items; we do the rest. That way, every shopper will get something from you. The amount you donate is unlimited. We just ask that you provide enough for the 500 market totes but if you send extra, we will hand them out as shoppers enter. (up to 5,000!!)
- **Shuttle Sponsor: \$2,000** – As parking is in such demand at the event, we provide a front door shuttle service from our over-flow parking lot across the street. The shuttle brings shoppers to and from the front entrance for easy access to shopping. Shoppers love it and your logo can be grandly displayed on the shuttle!
- **Shopping Bag Sponsor: \$2,500** – The first 200 shoppers each day of the event receive a Market Tote when they arrive. The demand to be first in line creates a line that wraps around the building! They are a coveted item for our attendees. YOUR company can be the exclusive sponsor to make this happen!

We can go on and on, but we know your time is valuable. If you want to learn more about sponsoring the 2026 Fort Wayne Village Marketplace, [email](mailto:villagemarketplace2@mail.com) us at villagemarketplace2@mail.com or simply call (260) 615-1082 today. Thank you. We look forward to working with you.