



Be a part of a holiday shopping tradition. Showcase your products and services at the Fort Wayne Village Marketplace - a two day premiere holiday shopping event!

SHOP ~ ENJOY ~ EXPERIENCE

When: Friday, November 12th from 5pm to 9pm
Saturday, November 13th from 9am to 5pm

Where: SportONE Parkview Fieldhouse
3946 Ice Way, Fort Wayne, IN 46805

Cost: Tickets are just \$5 at the door
{kids 12 and under are free}

Parking: Parking is free!

Contacts: Jill ~ villagemarketplace3@gmail.com (260) 414-9080
Lyndsay ~ villagemarketplace1@gmail.com (260) 433-8142
Kim ~ villagemarketplace2@gmail.com (260) 615-1082

*Shop
Local!*

Booth Space Sign up at www.fortwaynevillagemarketplace.com



Fort Wayne's premiere holiday shopping event!

- home decor and design
- unique gifts
- fashion and apparel
- vintage markets
- designers and boutiques
- holiday décor
- favorite local shops
- artisans
- specialty foods
- tv and sports lounge
- wine and food available
- and so much more!

Merchant Benefits

- Sell your products/services at a premiere holiday shopping event and provide samples
- Unlimited number of customers can shop your booth during the two day festive event
- 100+ upscale vendors in juried format
- Full scale marketing campaign: TV, radio, direct mail, print, website and social medias
- Every vendor receives an unlimited number of event promotional postcards to distribute
- Our social media director provides graphics for you to share on your social media sites
- Enjoy the festive holiday environment full of holiday trees, lights and décor
- Unfortunately, we do not have space for Independent Consultants from direct sale/MLM companies
- Launch the shopping season with a fun, festive event!
- Be part of a holiday event that is sure to be a shopping tradition in Fort Wayne

We are excited to have you join us at this premiere holiday shopping event. Though not required, it is highly encouraged that merchants decorate their booth space for the holiday season. Help us get the shoppers in the holiday spirit!

Sign up at www.fortwaynevillagemarketplace.com today!

This is not your ordinary vendor event! This is a festive holiday shopping experience! Here are our booth options and add-ons:

Booth Size Options

1. Single 10x10 for \$275
2. Double 10x20 for \$450
3. Triple 10x30 for \$625
4. Handmade Goods 10x10 for \$175 (double is \$350)
5. Food & Beverage 10x10 for \$175 (double is \$350)

Handmade Goods Requirements

- To qualify as a handmade booth, items for sale must be handmade by the booth renter
- Vendor must be pre-approved by Event Coordinator.
- Please contact villagemarketplace3@gmail.com prior to submitting payment or contract

Booth Specifications

ALL BOOTH SIZES INCLUDE:

- An 8' drape backdrop and two 3' side rails with drape to define your space
- Company name posted on the Fort Wayne Village Marketplace facebook page and website
- See booth add-ons to enhance your space
- Juried Event – there is not space for independent consultants/direct sales
- Register early as some vendor categories sell out
- We limit the number of vendors per category

Booth Add-ons:

+ Tables

- One skirted 8'x2' table for \$22
- All items must stay within your designated booth space

+ Chairs

- One folding chair for inside your booth for \$3

+ Electricity

- One three-prong outlet on a surge protected box for \$25 each
- Limited availability based on booth location

+ Dressing Room

- Add a dressing room to your shop space for \$100
- This is for dressing room space only; may not be used for additional selling space
- It will be attached with additional pipe and double-drape (for added privacy) to your booth space
- Limited quantity available
- Dressing rooms are approximately 10'x5'

+ Corner Location

- These spots are not a corner in the traditional sense of the word, rather these booths do offer double sided shopping for guests
- Request a corner location for an additional \$100
- There is a limited number of corner booth locations available, contact Jill at 260-414-9080 to request additional information

Simple to sign up!

To apply for a booth, send an email to villagemarketplace3@gmail.com to ensure there is space in your vendor category.

Once approved:

1. Go to www.fortwaynevillagemarketplace.com and select the "sign up to be a vendor" tab. Select your booth options, add to cart and check out with a credit/debit card.

OR

2. Complete the 2021 Vendor Contract (download from website) and mail it in with your payment to the address on the contract.



Highlights for our shoppers...

- First off... have fun!! Grab a few friends and join us to kick off your holiday shopping
- Shop over 100 top retailers, boutiques and handmade gifts
- Shop luxury boutiques and emerging designers plus the very best products available in our community
- Relax in our sports lounge with six televisions, restaurant and bar
- Shop, sample, try-on and enjoy the day with your friends
- Experience the festive environment to put you in the holiday spirit
- Find gifts for everyone on your list
- Every paying guest receives an entry into our raffle drawings
- Like our Facebook page to win free tickets to the event



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www.fortwaynevillagemarketplace.com