

Dear Sponsor,

We would like to invite you to partner with us and promote your business on November 15 and 16, 2024 for our sixth annual Fort Wayne Village Marketplace. We are a pop-up styled holiday shopping event that will take place at the SportOne Parkview Fieldhouse in Fort Wayne, Indiana featuring local businesses.

Our goal is to offer a shopping experience that highlights local businesses and creators during the peak holiday shopping season. We strive to create a fun, festive atmosphere that features our 100+ hand-curated vendors set up in a pop-up styled marketplace showcasing the finest offerings from the Midwest.

When you partner with us, your company will gain exposure to our shoppers:

3,500-5,000

ANNUAL
TICKETS SOLD

5,000

SOCIAL MEDIA
FOLLOWERS

6,000-8,000

ANNUAL
WEBSITE VISITORS

20,000

SHOPPERS SEE OUR
GLO MAGAZINE AD

Join us by sponsoring the Fort Wayne Village Marketplace. Our marketing campaign is extensive, including social media, print, television, radio, and online promotions. We look forward to working with you.

Cheers!

Jill, Kim, and Lyndsay

Founders & Event Coordinators

www.fortwaynevillagemarketplace.com

Email: villagemarketplace2@gmail.com

Phone: (260) 615-1082

Be sure to mark your calendar

November 15 & 16, 2024

Fort Wayne Village Marketplace

at the Parkview SportONE Fieldhouse



SPONSORSHIP OPTIONS

SWAG IN BAG SPONSOR

2 event tickets

Place literature or promotional item in shoppers' swag bags

Company name listed on event website

\$500 Level

SHUTTLE SPONSOR

8 event tickets

Place literature or promotional item in shoppers' swag bags

Company name listed on event website

Logo displayed on event website

Shout out on social media

Logo displayed on shuttle

\$2,000 Level

SHOPPING BAG SPONSOR

12 event tickets

Place literature or promotional item in shoppers' swag bags

Company name listed on event website

Logo displayed on event website

Shout out on social media (multiple)

Logo displayed on signage at event entrance & in program

\$2,500 Level

Which one is right for you?



☐ **Swag in Bag Sponsor: \$500** – Want to be a part of the action? We will gladly stuff the shoppers' market totes with literature/logo items from your company! You supply the items; we do the rest. That way, every shopper will get something from you. The amount you donate is unlimited. We just ask that you provide enough for the 500 market totes but if you send extra, we will hand them out as shoppers enter. (up to 5,000!!)

☐ **Shuttle Sponsor: \$2,000** – As parking is in such demand at the event, we provide a front door shuttle service from our over-flow parking lot across the street. The shuttle brings shoppers to and from the front entrance for easy access to shopping. Shoppers love it and your logo can be grandly displayed on the shuttle!

☐ **Shopping Bag Sponsor: \$2,500** – The first 250 shoppers each day of the event receive a Vera Bradley Market Tote when they arrive. The demand to be first in line creates a line that wraps around the building! They are a coveted item for our attendees. YOUR company can be the exclusive sponsor to make this happen!

We can go on and on, but we know your time is valuable. If you want to learn more about sponsoring the 2024 Fort Wayne Village Marketplace, [email](mailto:villagemarketplace2@mail.com) us at villagemarketplace2@mail.com or simply call (260) 615-1082 today. Thank you. We look forward to working with you.